

# **Keshav Memorial Institute of Commerce and Sciences**

Narayanaguda, Hyderabad – 500 029

## **KALPA- MANAGEMENT CLUB**

### **Report on Competition on the Occasion of Youth Festival 2021-2022**

#### **List of Competitions**

- 1. Business Gates – Startup competition.**
- 2. Innovative marketing strategies**

**Name of Organizer: KALPA- The Management Club**

**Convenor: B.Anupreethi**

**Date & Time: 10th December, 2022 ; 9:30 am**

**Venue: PG- Block, Seminar Hall**

**No. of Participants: 10**

#### **Objective of the competition:**

The basic purpose of organizing this competition is to inculcate and boost the corporate communication, develop the public speaking, encourage self-learning amongst the students.

#### **Outcome of the event:**

Students had come up with very innovative start up ideas, marketing strategies. Kalpa -The Management Club organized an Intra College Competition on the Occasion of youth festival 2021-22.

#### **List of student Co-ordinators:**

<b>S. No</b>	<b>Name</b>	<b>Class</b>
1	Yuva Tej	BBA 3 <sup>rd</sup> year
2	K.Radha Krishna	Bba 3 rd year
3	P .Vaishali	Bba 3rd year
4	A.Vijay	Bba 3 rd year
5	Keshav	Bba 3rd year
6	Indu	Bba 3 rd year

#### **Brief information about the competition:**

Kalpa-The management club has conducted a intra college competition on 29th November ,2022. . Students participated with a lot of enthusiasm. The competition helped the students to come up with innovative ideas and with innovative marketing strategies. It was an excellent learning experience. For students this was an amazing chance to present their talent and

overcome stage fear. Many of the students had come up with an idea of women safety (microchip, mobile app, etc).

**Winners:**

Winners for competition "BUSINESS GATES-STARTUP COMPETITION"

Prize	Name of the Student	Group	year
I	P.Abhiram Goud	B.B.A	II
	M.Sanskruti	B.B.A	II
II	C.Sai Sasank	B.B.A	I
	K.Aravind	B.B.A	I
III	B Sowmya	B.B.A	I
	Aarthi Yadav	B.B.A	I

Winners for competition "INNOVATIVE MARKETING STRATEGIES"

PRIZE	Name of the student	Group	Year
I	C.Varsha	B.B.A	I
	Sneha yadav	B.B.A	I
II	D.Sai vardhan	B.Com Honours	I
	E.Pravani	B.Com Honours	I
III	R.Shiva kumar	B.B.A	II

**Event photos:**



